

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG24/12 17.01  
\*\*\* FERRY \*\*\*

REP: TO LENA  
FR JULIE  
\*\* NWE ORDER \*\*  
TTLS \$67950.40X  
PLS CFM, THX 8/24

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$1,500.00	9/12	9/14	3		W-F	3

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1958

PROGRAM : GMA  
 CON COM1 : 1X PER DAY

REP HEADLINE# 6297556  
\*\*\* ORIGINAL REV#0 \*\*\*

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\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$625.00	9/12	9/14	3		W-F	3
3			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,150.00	9/12	9/14	3		W-F	3
4			700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30		\$2,000.00	9/12	9/14	3		W-F	3
5			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,000.00	9/12	9/14	3		W-F	3
6			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$725.00	9/12	9/14	3		W-F	3
7			1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,425.00	9/12	9/16	4		W-F,SU	4
8			800P-900P PROGRAM : SHARK	30		\$1,850.00	9/14	9/14	1		FRI	1
9			900P-1000P PROGRAM : PRIMETIME LIVE	30		\$1,850.00	9/14	9/14	1		FRI	1
10			1000P-1100P PROGRAM : 20/20	30		\$2,400.00	9/14	9/14	1		FRI	1
11			600A-700A PROGRAM : NEWS	30		\$600.00	9/15	9/15	2		SAT	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
12			700P-800P	30		\$650.00	9/15	9/15	1		SAT	1
PROGRAM : JEOP/WHEEL												
13			800P-1130P	30		\$3,300.00	9/15	9/15	1		SAT	1
PROGRAM : COLLEGE FTBAL												
14			600A-700A	30		\$600.00	9/16	9/16	2		SUN	2
PROGRAM : NEWS												
15			600P-630P	30		\$1,250.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS												
16			700A-900A	30		\$1,600.00	9/17	9/17	1		MON	1
PROGRAM : GMA												
17			1200N-100P	30		\$675.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
18			600P-630P	30		\$2,400.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
19			700P-730P	30		\$2,400.00	9/17	9/17	1		MON	1
PROGRAM : JEOP												
20			730P-800P	30		\$2,400.00	9/17	9/17	1		MON	1
PROGRAM : WHEEL												
21			1135P-1205A	30		\$825.00	9/17	9/17	1		MON	1
PROGRAM : NITELINE												
22			1100P-1135P	30		\$2,000.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
23			800P-1000P	30		\$9,250.00	9/17	9/17	1		MON	1
PROGRAM : DANCING WITH STARS												

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SEP/12						67950.00						
CONTRACT TOTAL 67950.00												
TOTAL SPOTS 40												

MARKET TOTALS \$188,750 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*